

About Us

WordAlive Publishers is a publisher of excellent Christian resources. Since 2001, our passion has been to help men, women and children in Africa: appreciate their own intrinsic value; discover their gifts and talents; make personal growth a life-long pursuit; reach their God-given potential; lead full and meaningful lives; and become effective in their service to society.

CORE IDEOLOGY

Statement of Purpose: We exist to trigger people's imaginations and to open them up to new possibilities in life, helping them reach their full potential.

Vision: Transformed African societies.

Mission: To provide excellent resources that affirm biblical values in order to positively influence people in Africa and the world to pursue their purpose and destiny.

CORE VALUES

1. Creativity
Encouraging and nurturing creativity and new ideas.
2. Integrity
Committed to steadfast adherence to the highest ethical standards
3. Teamwork
Inspiring collaboration and synergy among team members.
4. Excellence
Striving to provide outstanding products and service.

COMMITMENTS

1. Servants of our Customers: We seek to exceed our customer's expectations by providing them with outstanding products, friendly service and excellent value.
2. Shepherds of our Employees: People are the source of our strength and we are concerned with each individual employee's personal and professional growth.
3. Stewards of the Company: We are custodians of the history and life of the company, increasing its overall value and ensuring the realization of its goals and objectives.